

BOCCONI UNIVERSITY ANNOUNCES THE SECOND TRANSATLANTIC IP SUMMER ACADEMY
Alicante, July 7-15, 2008
Milan, July 17-18, 2008

Bocconi University is pleased to announce that Registrations for the Second Transatlantic Intellectual Property Summer Academy are now open. Further to the success of the 2007 edition, the 2008 edition is organized this year by Bocconi University jointly with the Alicante University (Magister Lucentinus). The course will focus on IP Rights Management, with an inter-disciplinary approach, including IP law, IP economics, IP business and IP operational practicalities at an international level.

The course is a residential program organized by Bocconi and Alicante (Magister Lucentinus) Universities, in cooperation with the European Patent Office (EPO) and European and American Universities. The course is in English and thanks to lectures held by leading IP scholars and researchers from 10 countries in Europe and from the USA, participants will have a broad perspective on main IP issues, especially at an international, european and comparative level with focus in the 2008 Edition on IP Management, and on IP and Emerging Economies.

For further information and registration forms, please contact the IP Summer Academy Helpdesk at ipsummer@unibocconi.it

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